

Privacy Policy

This Privacy Policy sets out how we, The Pixel Studio, obtain, store and use your personal information when you use or interact with our website, www.thepixelstudio.co.uk (our **website**), or where we otherwise obtain or collect your personal information. This Privacy Policy is effective from **8th May 2018**.

Please read this Privacy Policy carefully. We recommend that you print off a copy of this Privacy Policy and any future versions in force from time to time for your records.

Contents

- Summary
- Our details
- How we collect or obtain personal information about you
- Personal information we collect or obtain about you
- How we use your personal information
- How long we retain your personal information
- How we secure your personal information
- Our use of cookies and similar technologies
- Transfers of your personal information to other countries and safeguards used
- Your rights in relation to your personal information
- Your right to object to the processing of your personal information for certain purposes
- Consequences of not providing your personal information to us
- Changes to our Privacy Policy
- Changes to your information
- Copyright, credit and logo

Summary

This summary provides an overview of how we obtain, store and use your personal information. It is intended to provide a very general overview only. It is not complete and must be read in conjunction with the corresponding full sections of this Privacy Policy.

- **Data controller:** Ourselves.
- **How we collect or obtain your information:**
 - When you provide it to us (e.g. by contacting us, creating new accounts with us or our suppliers directly, when paying invoices or receiving quotations, meetings and telephone conversations),
 - From your use of our website, using cookies
 - From third parties
- **Personal information we collect:**
 - Name, contact details, IP address, Information about your computer, browsing software
- **How we use your personal information:**
 - For administrative and business purposes (particularly to contact you and process orders you place on our website), to improve our business and website, for advertising and analytical purposes, in connection with our legal rights and obligations and for certain additional purposes only with your explicit consent.

- **Disclosure of your personal information to third parties:**

Only to the extent necessary to run our business, fulfil any contracts we enter into with you, where required by law or to enforce our legal rights.

- **Do we sell personal information to third parties:**

No.

- **How long we retain your personal information:**

For no longer than necessary, taking into account any legal obligations we have (e.g. to maintain records for tax purposes) and any other legal basis we have for using your personal information e.g. your consent, performance of a contract with you or our legitimate interests as a business.

- **How we secure your personal information:**

Using appropriate technical and organisational measures such as storing your personal information on secure servers, encrypting transfers of data to or from our servers, encrypting payments on our site via Secure Sockets Layer (SSL) and only granting access to your personal information where necessary.

- **Use of cookies:**

We use cookies and similar information-gathering technologies such as web beacons on our website including analytical and targeting cookies. To find out more please visit our cookies policy.

- **Transfers of your personal information outside the European Economic Area:**

We may transfer your personal information outside of the European Economic Area. Where we do so, we will ensure appropriate safeguards are in place.

- **Your rights in relation to your personal information:**

- To access your personal information and to be informed about its use
- To correct your personal information
- To have your personal information deleted
- To restrict the use of your personal information
- To object to the use of your personal information
- To complain to a supervisory authority
- To withdraw your consent to the use of your personal information

Our details:

The data controller in respect of our website is Ourselves of 8 Stonebank Road, Kidsgrove, Stoke-on-Trent, Staffordshire, ST7 4HQ. You can contact the data controller by writing our address or sending an email to info@thepixelstudio.co.uk